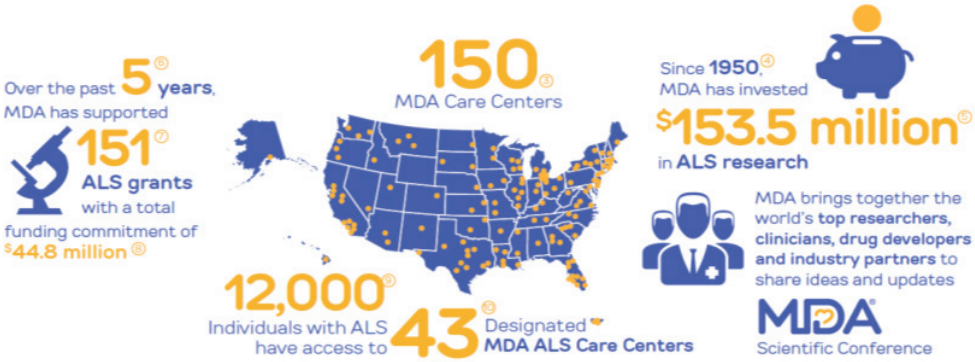
MDA®
Golf Classic

MDA ALS Golf Classic

Wednesday, May 8th, 2019

The Fight to End ALS: A Hopeful Frontier



2017 Research Update:

On the first Friday of May during ALS Awareness Month , The FDA approved Edaravone (brand name Radicava), to treat ALS. This is huge news for the ALS community, as it is the first drug to be granted FDA approval for the treatment of ALS in the United States in over 20 years. With your help, this is only the first of many more advances to come in the near future.

"Because of MDA we have hope for ALS patients today. Because of MDA we're making advances in understanding the genetic forms of ALS; moving therapies ahead; developing biomarkers for ALS — all of the tools necessary to change the course of tomorrow's patient because of MDA."
– Jeffrey Rothstein, M.D., Ph.D. Johns Hopkins University

Dear friend

You are invited to participate in the MDA ALS Golf Classic, brought to you by Smashburger Phoenix, to benefit more than 280 families in the Phoenix/Tucson area affected by Amyotrophic Lateral Sclerosis (ALS). Please join us on Wednesday, May 8th, 2019 at the Troon North Golf Club in Scottsdale for a memorable and fun day of golf and giving back.

Smashburger Phoenix is proud to be part of the MDA ALS Golf Classic because a big part of our culture is to "Do Well, Do Good", which allows us to support and be involved in our community. Sponsoring the MDA ALS Golf Classic is an important way for us to give back to a wonderful cause that not only helps support families and the research, but it's also a cause that is very close to our own hearts. So while our delicious, sizzling burgers, smashing smiles and winning attitudes have served the Phoenix area great burgers for the past nine years, we are very proud to show our community spirit as well and sponsor this exciting fundraising event.

The 2019 MDA ALS Golf Classic will include prizes for Closest to the Pin and Longest Drive, with a few other surprises tossed in! There will be plenty of refreshments on the course and lunch will be provided.

Circle May 8th on your calendar now, and get ready to spend a great day in beautiful Scottsdale with the Smashburger Phoenix Team in support of this important cause. Please complete the enclosed registration card and mail it to your local MDA office. We can't wait to see you there!

Thank you,

Bobi Lyon
Smashing Marketing Specialist
Marketing/PR/Corporate Relations

smashburger®

Sponsorship Opportunities

Presenting Sponsor — $20,000 *($17,624 Tax Deductible)*

- Six foursomes in golf tournament
- Company logo on tournament banner
- Company logo on event website
- Recognition at tournament site
- Naming rights for the ALS Golf Classic
- Four tee signs at the holes of your choice
- Opportunity to "host a hole"

Platinum Sponsor — $10,000 *($8,416 Tax Deductible)*

- Four foursomes in golf tournament
- Recognition at tournament site
- Company logo on event website
- Opportunity to "host a hole"
- Four tee signs at the hole of your choice ***(based on availability; priority given in order of sponsorship payment received)***

Diamond Sponsor — $7,500 *($6,312 Tax Deductible)*

- Three foursomes in golf tournament
- Recognition at tournament site
- Logo on website
- Three tee signs at the hole of your choice ***(based on availability; priority given in order of sponsorship payment received)***

Gold Sponsor — $5,000 *($4,208 Tax Deductible)*

- Two foursomes in golf tournament
- Recognition at tournament site
- Logo on website
- Two tee signs at the hole of your choice ***(priority given in order of sponsorship payment received)***

Silver Sponsor — $2,500 *($2,104 Tax Deductible)*

- One foursome in golf tournament
- Silver sponsor recognition at tournament site
- One tee sign at the hole of your choice ***(based on availability; priority given in order of sponsorship payment received)***

Just Golf

Foursome Entry- $1,000

($604 Tax Deductible)

- Greens fees for a team of four
- Lunch and three drinks for four
- Tee gift for each golfer
- Cart and range balls

Single Entry- $200

($115 Tax Deductible)

- Greens fees
- Lunch and three drinks
- Tee gift
- Cart and range balls

Event Details

Wednesday, May 8th, 2019

Troon North Golf Club
10320 E. Dynamite Blvd.
Scottsdale, AZ 85262

TROON NORTH®
Golf Club
Pure. Desert. Classic.

7:00a.m.- Registration
8:00a.m. - Shotgun Start
12:30p.m. - Lunch, Raffle, Silent Auction and Awards

Registration includes: A tee gift, entrance for golfers to the lunch and awards celebration that will take place at Troon North immediately after the tournament.

The 19th Hole Celebration: Registered golfers and guest are invited to join us for lunch, cocktails, entertainment, raffle, silent auction and awards ceremony.

MDA ALS Golf Classic presented by Smashburger

Send payments and this form to:
MUSCULAR DYSTROPHY ASSOCIATION (MDA)
7975 N Hayden Rd, #C-370, Scottsdale, AZ 85258

Check all that apply:

- ☐ $20,000 – Presenting Sponsor
- ☐ $10,000 – Platinum Sponsor
- ☐ $7,500 – Diamond Sponsor
- ☐ $5,000 – Gold Sponsor
- ☐ $2,500 – Silver Sponsor
- ☐ $1,000 – Foursome Entry Fee
- ☐ $200 – Single Entry Fee

Company Name

Contact Name/Title

Email Phone

Address

City / State / ZIP

Golfer Names for foursomes:

1. _____
2. _____
3. _____
4. _____

Enclosed is my check for the total sponsorship amount.
All checks must be made payable to: *Muscular Dystrophy Association (MDA)*

We are unable to attend, but would like to make the enclosed tax-deductible contribution to MDA: $_____.

☐ Please bill my (check one below) in the amount of $_____.

☐ Discover ☐ Mastercard ☐ Visa ☐ Amex

Card# Exp. Date

Name (as is appears on card) Billing ZIP Code

Signature

About MDA

Diseases like muscular dystrophy, ALS and other life threatening illnesses take away our most basic freedoms such as walking, running, playing, hugging and even breathing.

By funding groundbreaking research to find treatments and cures, providing critical support in hometowns across the country and rallying communities to take action now, MDA is fighting to help kids and adults in our neighborhood and every neighborhood live longer and grow stronger. Together, our collective strength will help make today free from the harm of these devastating diseases and tomorrow free from the diseases themselves.

Your contributions and involvement support MDA's life enhancing programs such as state-of-the-art support groups and clinics, as well as groundbreaking research to accelerate treatments and uncover cures.

You can feel proud knowing that your support of the MDA ALS Golf Classic is saving and improving the lives.

A Special thanks to Smashburger for joining the MDA in this fight!

If you have any questions, please contact

480-753-9084

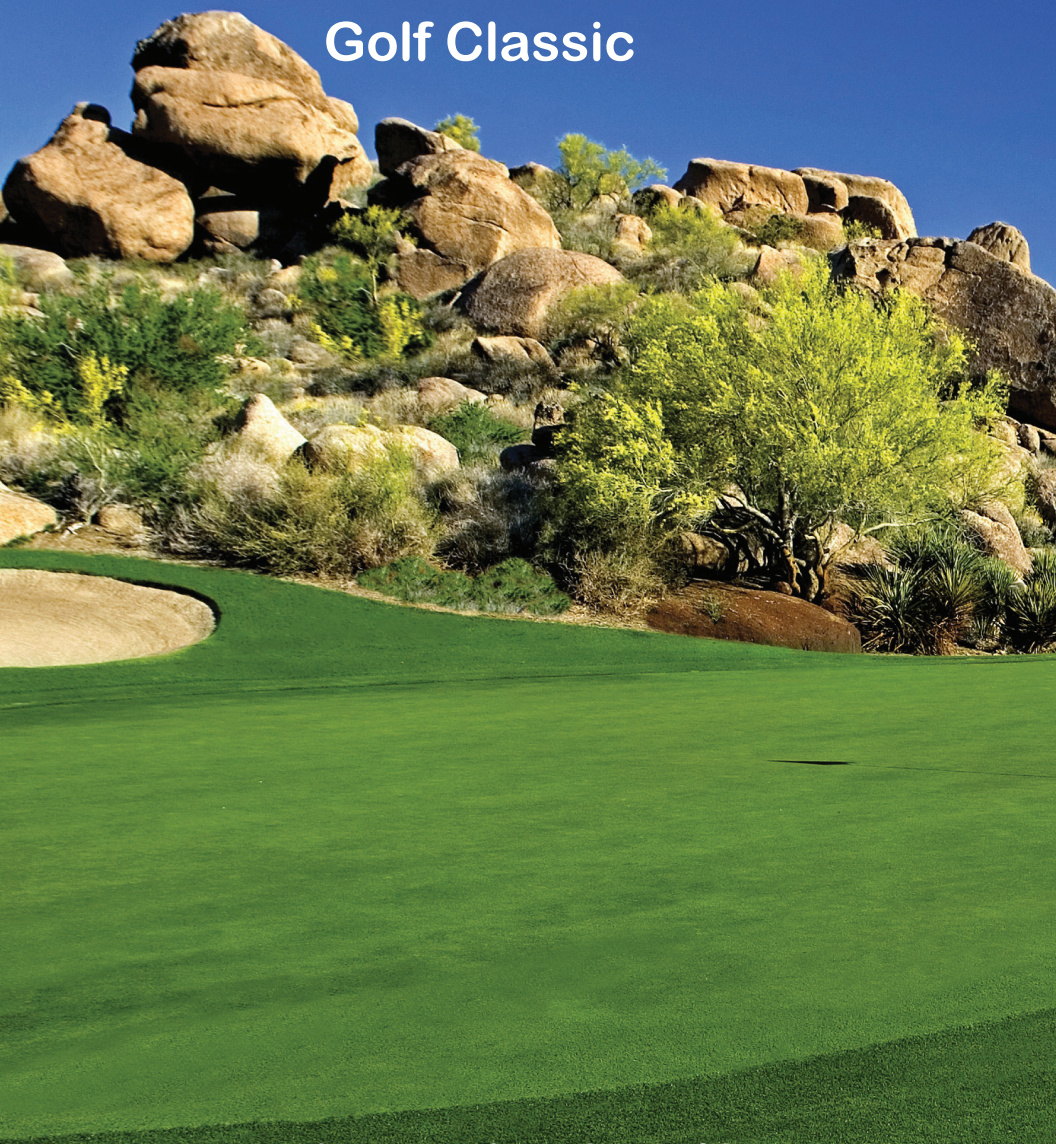
Kellie Snyder - email: Ksnyder@mdausa.org

or

Sarah Levin - email: Slevin@mdausa.org

MDA®

Golf Classic



The Greater Arizona Chapter of the Muscular Dystrophy Association
7975 N Hayden Road, # C-370
Scottsdale, AZ 85258
480-753-9084
www.mda.org